



Over One Billion Page Views

HAUNTWORLD HAD THE HIGHEST TRAFFIC EVER in 2017

Over Six Million People Searched Hauntworld for Attractions

SEARCH

by type of attraction, city, state, zip code, distance and currently open.



STATE FEATURES

Each state shows scariest haunt poll and most viewed featured haunts

LEADER BOARD

1000 x 125 jpeg or gif

BANNER ADS

1125x150 jpeg or gif

FEATURE LISTING

FEATURED HAUNT LISTINGS Only \$300

STATE UPDATES

Each state shows most viewed, newest photos and video



Hauntworld.com is the World's #1 Haunted House and Halloween Attraction website, helping MILLIONS of people find haunted attractions, hayrides, corn mazes, pumpkin patches, escape games & more.

According to Alexa.com Hauntworld.com is the #1 Haunted House Directory on the Planet. Hauntworld.com is NOW bigger than ever adding a new directory www.Halloween.com. Hauntworld.com and Halloween.com are teaming up to create the biggest online directories helping millions of potential customers find everything Halloween.

Find Haunted Houses, Pumpkin Patches, Corn Mazes, Escape Rooms, Ghost Tours, to the best Home Haunts! Log into your account on Hauntworld.com to create or update a listing for both Halloween.com and Hauntworld.com.

NEW FOR 2018

Hauntworld.com and Halloween.com offer new mobile friendly layouts for your attractions. Hauntworld is now more mobile friendly than ever and helps your business find new customers.



FEARTICKET.com is the ONLY ticketing system created exclusively for haunted house owners and operators. Now we're offering both online and box office solutions starting at only .30 cents per ticket. FearTicket.com can also offer the very lowest credit card processing and transaction fees thru a new partnership. FearTicket.com can handle all ticketing types from timed tickets, to multiple ticket types. Fearticket allows users to set up online ticketing quick, fast and easy with the quickest scanning app in the industry.

NEW Digital Marketing Content: Christmas Haunt, Valentines Haunt, Black Out Nights, Friday the 13th, Scream Break and Haunt Content.

FREE TO HAUNTWORLD/FEAR TICKET CLIENTS Digital marketing assets. We have produced haunted Christmas, Valentines and haunt season marketing with landing pages. You're allowed to use our digital marketing materials when you use Hauntworld and Fearticket.com

Learn more at Fearticket.com

TESTIMONIALS

Here is what your peers are saying about our banner program.

"Advertising with Banner Ads on Hauntworld.com is a no-brainer for us every year. Next to Google, Hauntworld.com sends the most referral traffic to our website consistently.

every year." - **Jim Schopf, Field of Screams**

"Hauntworld.com was the number one source for referral traffic during Sept. and Oct. 2013, sending 80.69% of the traffic to our website. Advertising on Hauntworld is a no brainer, no other website comes close to the amount of traffic they send."

- **Tony Wohlgemuth - Kersey Valley Spookywoods, NC**

"One of the best ways to send Traffic to Your website (and ultimately more people to your attraction) is, without a doubt, Hauntworld.com. Hauntworld sends us more traffic than any other haunt-related site and their banner program is one of our essential online advertising tools. Highly recommended!"

- **Dwayne Sanburn - 13th Gate, LA**

"We have advertised on Hauntworld heavily every year since it began... A great way to target haunted house goers in your market and a vital part of your attractions advertising budget!"

- **Ben Armstrong - Netherworld, GA**

"Hauntworld.com is a driving force in our marketing campaign for Headless Horseman Hayrides and Haunted Houses for advertising exposure and ticket sales."

- **Nancy Jubie - Headless Horseman, NY**

"Hauntworld.com banner advertisements have been a staple in our campaigns for years, yielding thousands of hits to our website and increasing attendance every season!"

- **Eric Lowther - Haunted Overload, NH**

"Hauntworld.com was huge for Bennett's Curse this year. Hauntworld was our #1 referral website in 2013 and it made a huge impact for our online marketing strategy this year. Hauntworld.com was worth every penny."

- **Jill Bennett - Bennett's Curse, MD**

"Hauntworld.com sent our website over 28,000 visitors!"

- **Randy Bates**

**Bates Motel & Haunted Hayride,
Pennhurst Asylum, PA**

"Outside of Google direct, Hauntworld.com sent our website THE MOST traffic, nearly 17,000 visitors!"

- **The Darkness St. Louis, MO**

"As you probably know, the ads are a GREAT deal. HauntWorld sent us 15,322 visitors this year and HauntedHouseOnline sent us 6,947 visitors... Sign us up again!"

- **Brett Bertolino - Terror Behind the Walls, PA**

FIND VENDORS, HAUNTED FORUMS, FACEBOOK, YOUTUBE, TWITTER

FIND VENDORS: Can't find that certain product or company? Log into Hauntworld.com and click FIND VENDORS for over 500 listed companies ready to fulfill your supply and service needs. www.hauntworld.com/haunted_house_suppliers

Chat On the industry's BIGGEST and BEST Haunted House Forums: www.hauntworld.com/haunted_house_forums

Join us on Facebook with over 540,000 Haunt Fans: www.facebook.com/hauntworldscariesthauntedhousesattractions

Join us on YouTube, where we share haunted house videos every month and of course on Twitter too.

SO WHAT ARE YOU WAITING FOR? BANNERS ARE SOLD FIRST COME FIRST SERVE IF YOU WANT THE BEST POSITIONS CALL OR EMAIL TODAY.

Email patti@hauntworld.com or call 314-629-3940

HOLLYWOOD QUALITY CGI FX CREATED FOR HAUNTED ATTRACTIONS



Many Different FX to Choose From:

- Vicious Zombies
- Crazy Clown
- Exploding Pipe
- Demons and more!

• Complete CG Digital FX Animations

• Digital Animation DVD's

• Water and Air Cannons

• Animated Controls and much more.

HAUNTED ASYLUM



THIS DVD INCLUDES ANYTHING EVER CREATED FOR USE in your haunted house or amusement attraction.

DIGITAL ANIMATION FX

All you need to display the FX is a TV monitor or projector and a video playback unit.

SPECIAL FX DVD COLLECTION

All you need is a TV monitor or projector and a video playback unit.

Any One FX DVD \$99	Any 5 FX DVD's \$450	Any 10 FX DVD's \$899	All 15 FX DVD's \$1150
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Available Exclusively at **HAUNTEDHOUSESUPPLIES.COM**

Here are all the websites you can get buying from Hauntworld...

Hauntworld.com
 HauntedHouseMagazine.com
 HauntedHayrides.com
 HalloweenAttractions.com
 HauntedHouseAssociation.org

plus city/state websites...

hauntedhousealabama.com
 hauntedhousealaska.com
 hauntedhousearizona.com
 hauntedhousearkansas.com
 littlerockhauntedhouse.com
 hauntedhousecalifornia.com
 losangeleshauntedhouse.com
 sanfranciscohauntedhouse.com
 hauntedhousesacramento.com
 hauntedhousesandiego.com
 hauntedhousesanjose.com
 hauntedhouseincolorado.com
 denvercoloradohauntedhouse.com
 hauntedhouseconnecticut.com
 vancouverhauntedhouse.com
 hauntedhousedelaware.com
 hauntedhousewashingtondc.com
 hauntedhouseflorida.com
 miamifloridahauntedhouses.com
 tampabayhauntedhouse.com
 hauntedhouseorlando.com
 georgiahauntedhouse.com
 hauntedhouseinillinois.com
 chicagoinillinoishauntedhouses.com
 hauntedhouseinindiana.com
 hauntedhouseiowa.com
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 hauntedhousekentucky.com
 louisvillehauntedhouse.com
 neworleanshauntedhouse.com
 hauntedhousemaine.com
 hauntedhousemaryland.com
 baltimorehauntedhouse.com
 hauntedhousemassachusetts.com
 bostonhauntedhouse.com
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 hauntedhouseinmissouri.com
 kansascityhauntedhouse.com
 stlouishauntedhouse.com
 saintcharleshauntedhouse.com
 hauntedhouseinmontana.com
 hauntedhouseinnebraska.com
 hauntedhouseinnevada.com
 hauntedhouseinlasvegas.com
 hauntedhouseinnewhampshire.com
 hauntedhouseinnewjersey.com
 hauntedhouseinnewmexico.com
 hauntedhouseinnewyork.com
 buffalohauntedhouse.com
 newyorkhauntedhouse.com
 northcarolinahauntedhouse.com
 charlottehauntedhouse.com
 hauntedhouseinnorthdakota.com
 hauntedhouseinohio.com
 cincinnatihauntedhouse.com
 columbushauntedhouses.com
 clevelandhauntedhouse.com
 hauntedhouseinoklahoma.com
 oklahomacityhauntedhouse.com
 oregonhauntedhouse.com
 hauntedhouseinpennsylvania.com
 philadelphiahaunts.com
 pittsburghhauntedhouse.com
 hauntedhousesouthdakota.com
 memphishauntedhouse.com
 hauntedhouseintexas.net
 sanantoniohauntedhouse.com
 hauntedhouseinhouston.com
 dallasastexashauntedhouses.com
 hauntedhouseinutah.com
 saltlakecityhauntedhouse.com
 hauntedhouseinvermont.com
 hauntedhouseinvirginia.com
 hauntedhouseinwashington.com
 seattlewashingtonhauntedhouse.com
 hauntedhouseinwestvirginia.com
 hauntedhouseinwisconsin.com
 milwaukeehauntedhouse.com

ONLINE PROFILE

Hauntworld.com allows users to create your own website within the website including unique URLs.

When updating your Haunted House Listing, you can embed your Facebook, Twitter, SnapChat, and YouTube pages, so whenever you update your social media it automatically appears on your Hauntworld profile.

On your Hauntworld.com haunted house profile, you can upload your latest graphics, logos & photos, plus create blogs about your attraction, update an interactive calendar, activate Google maps, and hotlink your online ticketing link so that shoppers can quickly move from a shopper to a BUYER of your haunted house tickets.

LOG IN AND CREATE OR UPDATE YOUR HAUNTED HOUSE PROFILE TODAY

Hauntworld.com profiles are FREE; However FREE profiles only appear through certain search engine searches. They are not active through our online directory until payment is provided of only \$99 for a Page-2 Listing or \$300 for a Page-1 Featured Haunt Listing.

Begin by creating your FREE profile today and the system will prompt you to purchase Page-1 or Page-2 if you choose. Use our tools to create a virtual website for your business. Users can get directions, videos, photos, social media, buy ticket, read descriptions and much more.



VIDEO OR
 STATIC IMAGE
 HEADER

HOTLINK
 ONLINE
 TICKET
 SALES

RATINGS

INTERACTIVE
 CALENDAR

GOOGLE
 MAPS

YOU
 TUBE
 VIDEOS

PHOTO
 GALLERY

SOCIAL
 MEDIA
 FEEDS

UPDATEABLE
 NEWS
 BLOG



THE LARGEST ONLINE HAUNTED HOUSE DIRECTORY! 2018 PRICING

Hauntworld.com banners include HauntedHouseAssociation.org, HauntedHouseMagazine.com,
plus applicable city/state URLs for FREE!
Halloween.com banners include HalloweenAttractions.com for FREE!

Position:	1 thru 6	7 thru 12	13+	Leaderboard (10 max)	Feature Profile Page 1
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TIER 1 STATES:

New York / Ohio / Pennsylvania

	\$1500	\$1300	\$1100	\$650	\$300
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TIER 2 STATES:

Georgia / Illinois / Michigan / Texas

	\$1200	\$1000	\$800	\$600	\$300
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TIER 3 STATES:

Tennessee / Maryland / Kentucky / Wisconsin
Indiana / New Jersey / North Carolina

	\$1000	\$800	\$600	\$550	\$300
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TIER 4 STATES:

Alabama / Colorado / Massachusetts / Missouri
Arizona / Oklahoma / Louisiana / California / Florida

	\$800	\$600	\$500	\$500	\$300
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Position:	1 thru 6	7 thru 12	13+	Leaderboard (10 max)	Feature Profile Page 1
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TIER 5 STATES:

Arkansas / West Virginia / Nebraska / Minnesota
Mississippi / Iowa / Nevada / Connecticut / Kansas
Oregon / Virginia / South Carolina / Utah / Washington

	\$600	\$500	\$400	\$400	\$300
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TIER 6 STATES:

New Mexico / Delaware / Maine / Rhode Island
Wash. DC / New Hampshire

	\$400	\$300	\$275	\$250	FREE W/BANNER
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TIER 7 STATES:

Idaho / North and South Dakota / Alaska / Hawaii
Vermont / Wyoming / Montana
ALL PROVIDENCES of Canada / International

	\$200	\$150	\$100	\$100	FREE W/BANNER
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Leaderboard Ad rotations are sold ONLY in conjunction
with Banner Ads, not sold separately.

HauntedHayrides.com Banners can
be added for **ONLY +\$100** more per state.



Halloween Attractions • Pumpkin Patches • Corn Mazes • Find Costume Stores • Events

Banners and Featured Listings are included and moved to the top of the page. Featured articles about your company are added to state pages, and blogs. Leaderboards appear over all profiles. Add Hauntworld.com puts your content featured in addition to Halloween.com

Position:	1 thru 6	7 thru 12	13 +	Leaderboard (6 max)	Featured Article on hauntworld.com haunted house	Featured Article on hauntworld.com all other events
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TIER 1:

Ohio, Pennsylvania, New York

	\$800	\$400	\$300	\$350	\$2500	\$995
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TIER 2:

Georgia, Illinois, Indiana, Michigan, New Jersey, North Carolina, Tennessee, Texas, Wisconsin

	\$600	\$350	\$250	\$350	\$2500	\$995
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TIER 3:

Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, DC, Delaware, Florida, Hawaii, Idaho, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Mississippi, Missouri, Minnesota, Montana, Nebraska, Nevada, New Hampshire, New Mexico, North Dakota, Oklahoma, Oregon, Rhode Island, South Carolina, South Dakota, Utah, Virginia, Washington, West Virginia, Wyoming (Canadian & International...Only \$200.)

	\$300	\$250	\$200	\$250	\$2500	\$995
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FEATURED HAUNT ARTICLES:

Haunted House Featured Articles - \$2500
Escape Rooms Featured Articles - \$995

BUY A FEATURED ARTICLE AND GET A FREE LISTING!

FREE DIGITAL MARKETING ASSETS

TO HAUNTWORLD/FEAR TICKET CLIENTS

We have produced haunted Christmas, Valentines
and haunt season marketing with landing pages.
You're allowed to use our digital marketing materials
when you use Hauntworld and Fearticket.com

Contact Patti Ludwinski: patti@hauntworld.com or 314-629-3940 or Larry Kirchner: info@hauntworld.com

When Submitting your ad for advertisement please ensure all graphics are jpeg or gif.
Leaderboard banners under 60k and State banners/Side bar under 50k.

Build Your Brand with Featured Articles Haunts/Escapes



Some of the biggest haunted attractions in the industry have built national brands appearing on TV specials, national press and more. Most of these haunted houses featured over and over again have one thing in common... They've all purchased Featured Articles on Hauntworld.com and inside Hauntworld Magazine. Nearly every single media outlet that creates a top ten scariest haunt list uses Hauntworld as their major source of information. With so many haunted house listings on Hauntworld.com, Featured Articles stand out above all other information. Start to build your national brand with a Hauntworld **Featured Haunt Article** and get your haunted house placed in the spotlight TODAY.

Featured articles are placed inside our America's Best Haunts Section, inside your profile, on front page Hauntworld blog, and on your state and city page. Additionally, we can give you a copies of the article which you can share on your website, Facebook and your local media. Use Hauntworld to add a lot of credibility to your attraction.

- **Cost: \$2,500**
Includes Digital Media and Print Magazine.
- **Digital Media Only: \$2000**
- **Escape Room and Other Types of Halloween Attractions Digital Media: \$995.00**

Each Featured Article includes photos and logos, along with written article, and can also include video. Hauntworld will promote your article throughout our entire system including our Facebook page which has over 540,000 likes.

**ALL PURCHASED
FEATURED LISTINGS
GET FREE FEATURED
LISTING and PASSES
TO DARKNESS TOUR**

Price includes article layout by Brainstorm Design Group.



"The Bennett's Curse feature article was very valuable in helping us receive local and national media attention. When the media visits Hauntworld.com to look for info or Haunted Attractions to feature, it makes sense to have a professional feature highlighting your professional attraction there for them to see."

- **Jill Bennett - Bennett's Curse & Creepywoods, MD**

"Hauntworld.com is the quintessential haunted attraction website. Thousands of patrons have been informed about my attraction through banner ads as well as a feature article."

- **Eric Lowther - Haunted Overload, NH**

"Hauntworld.com Banner Ads and Featured Articles continue to drive substantial traffic to our event websites year after year. Easily worth the investment."

- **Todd James - Cutting Edge Haunted House/Thrillvania Haunted House Park, TX**



FEAR TICKET.COM

Created specifically for haunt owners and operators.

The best online ticketing application in the industry.

**BRING YOUR BILL TO US
WE'LL CUT IT IN HALF!**



.30 Cents per ticket transaction!

24 Hour Tech Support!

Best Scanning App in the Industry!

Lowest Credit Card Rates!

Keep All Service Fee Revenue!

Online and Box Office Solutions
for LESS MONEY!

FREE!

Digital Marketing
Content for
Seasonal
Events

- Christmas
- Valentines
- Black Out

FOR MORE INFORMATION
CONTACT US AT

INFO@FEARTICKET.COM

Learn more at www.fearticket.com.
Log in today and create your account.

You must be a BANNER ADVERTISER
of Hauntworld.com to use Fearticket.com
Free 2018 Hauntworld Magazines included!

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HAUNTWORLD.com

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YOU SELL
MORE TICKETS!**



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Card Type: ☐ VISA ☐ MASTERCARD ☐ AMEX
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<input type="checkbox"/> Issue # 15 \$10.00	<input type="checkbox"/> Issue # 30 \$18.00	<input type="checkbox"/> Issue # 44 \$20.00
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<input type="checkbox"/> Issue # 19 \$10.00	<input type="checkbox"/> Issue # 33 \$18.00	<input type="checkbox"/> Issue # 47 \$20.00
<input type="checkbox"/> Issue # 20 \$10.00	<input type="checkbox"/> Issue # 34 \$18.00	<input type="checkbox"/> Issue # 48 \$20.00

HOW-TO DVD'S

Brand New DVD for 2018!

How To Build and Renovate Sets Like Hollywood!

A comprehensive collection of DVD's packed with all of the information you need to make your haunt the **BEST** event in your market.

HAUNTEDHOUSESUPPLIES.COM



WE BUILD EVERYTHING.



BLACKLIGHT
ATTRactions™



WE CAN PARTNER WITH YOUR ATTRACTION TO
RENOVATE YOUR HAUNT, HELP WITH DIGITAL MARKETING,
WEBSITE DESIGN, AND SHOW YOU HOW TO TRIPLE YOUR ATTENDANCE.

ESCAPE ROOMS

BLACKLIGHT MINI GOLF

LASER TAG

CUSTOM WALK-THRU
ATTRactions

HAUNTED HOUSES

3D HAUNTED HOUSES

INTERACTIVE DARK RIDES

RENOVATIONS

SPECIAL FX



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facebook.com/BlacklightAttractions

YouTube

youtube.com/c/BlacklightAttractionsHalloweenProductions

VISIT OUR WEBSITES

WWW.HALLOWEENPRODUCTIONS.COM • WWW.BLACKLIGHTATTRactions.COM

CONTACT: LARRY KIRCHNER 314-504-3970 • EMAIL: INFO@BLACKLIGHTATTRactions.COM