

Tap into the biggest and fastest growing amusement industry today.



The Halloween Attraction industry is now a ONE billion dollar industry attracting millions upon millions of guests each year, spending hundreds of millions of dollars to create and market their business. The Haunt industry is looking to grow their business by finding new technology, expanding retail and concessions, or simply looking for new services to increase revenue and productivity. The biggest growth is creating new attractions to operate year around including Christmas to Escape Rooms. The all-new Hauntworld Magazine now covers Escape Rooms, Zombie Laser Tag, Christmas Attractions to anything haunt owners might operate as an attraction.

When you market to the haunted house industry, you reach direct to the decision makers with 100% purchase power and **HAUNTWORLD is your source!**

Hauntworld.com is the World's #1 Haunted and Halloween website. Hauntworld helps people around the world find everything about the haunted attraction industry. Hauntworld features the only online vendor directory, allow people to find business's by category type. Some of the vendors listed have tens of thousands of views on their profiles helping them locate new customers. All vendor listings are free, but featured vendors are located on page 1 with unlimited category listings.

Hauntworld also features the largest email data base with nearly 100,000 amusement attraction direct contacts. Hauntworld also promotes your business on our Facebook page which has over 600,000 followers. Our Youtube page features over 1 million views, with nearly 4,000 subscribers.

Between the online directories, the forums the magazine subscriptions, direct emails for amusement facilities, escapes, to haunts **Hauntworld's database, includes over 95,000 attraction owners and operators.**



CREATE A PROFILE PAGE ON OUR FIND A HAUNT VENDOR YELLOW PAGES DIRECTORY

Log in today to www.hauntworld.com/haunted_house_suppliers/index.cfm and create your company profile on the biggest Haunted Attraction based website in the World. Over TEN million visitors used our systems last year to find everything from vendors to haunted houses.

Create a FREE Company Profile today!

Find new customers, re-connect with old customers and create a virtual website within minutes. With our advanced system you are able to upload videos, photos, & even upload a PDF of your latest full color brochure. Additionally, if you have a Facebook or Twitter you can embed those right onto your Company Profile page which keeps your customers updated about your business. Create a profile today and let the Halloween industry know about products & services you have to offer. You'll be given a login to updated your company info any time, any day. Choose from several different Vendor Categories to best place your profile and market your business, categories like Animations, Props, Special FX, Ticketing Solutions, Insurance, Marketing & more.

There are 2 main webpages per Vendor Category. Free Company Profiles are found on page-2. When you purchase a Hauntworld Marketing Package, your Company Profile is upgraded to page-1 at no extra charge, PLUS you can choose to duplicate your Profile into multiple Vendor Categories to further impact your business.

Log onto www.HauntWorld.com today and click on our Find A Haunt Vendor page and create or update your Company Profile within minutes.



www.hauntworld.com
www.hauntedhouseonline.com
www.hauntedhousemagazine.com
www.hauntedhouseassociation.org

www.facebook.com/hauntworldscariesthauntedhousesattractions

VIDEO GALLERY

EMBED YOUR FACEBOOK & TWITTER

PHOTO GALLERY

An advertisement in Hauntworld Magazine is NOW so much more than a printed advertisement...

COMMIT TO THREE ISSUES FOR 2019 AND GET 50% OFF OF A VENDOR PROFILE ARTICLE

When you purchase a full year of ads in the magazine (3 ads), you will benefit from the following:

- 1. Leaderboards & Skyscraper Ads on our websites including banners embedded into the FORUMS posts.** Online ads will appear on ALL these sites: Hauntworld.com, HauntedHouseOnline.com, HauntedHouseMagazine.com and HauntedHouseAssociation.org.
- 2. We send Mass Emails** each time we publish a new Magazine. Mass emails will include all advertisers emailed to over 95,000 amusement attraction operators and owners.
- 3. Online Vendor Directory:** Your company will be a featured Vendor. And, you will receive a page-1 Featured Company Profile inside our FIND HAUNT VENDORS vendor directory. Banners will be placed on within the directory.
- 4. Facebook: NEW POLICY!** Any and all advertisers can send us a video or picture of something cool and we'll publish it. If you're running a sale send it over we'll publish it. All vendor videos from Transworld show will also be uploaded to youtube.
- 5. Youtube Page:** 4,000 followers, Over 1 million views. We create vendor profiles and upload them to our youtube page some of those vendors videos have over 5,000 views each.
- 6. Featured Vendors:** Hauntworld will start to feature vendors in the magazine. If a vendor wants to purchase an article about their company which would include publish online **\$1000** must be in combination with an ad.
- 7. Brochure Mailing:** We can direct mail your brochures with each magazine. **Additional cost over ad \$1000**

Marketing Packages

#1 - TWO PAGE SPREAD per issue

- 3 Two-Page Spreads - Print Magazine
 Horizontal: 17 w x 11 h (final trim) - bleed add .125 to each side or .25 to each dimension (11.25 x 17.25)
 - Top Leaderboard rotations and Sidebar Ad rotations Front Pages of All Sites
 Includes a Featured Vendor Article published online and in the magazine.
 Includes Youtube Transworld Feature.
Per Issue \$1,850 3 Issue Price: \$1,500 per issue (*Buy 3 Issues and pay only \$500.00 for a vendor profile feature)

#2 - FULL PAGE per issue

- 3 Full Page Ads - Print Magazine
 Vertical: 8.5 w x 11 h (final trim) - bleed add .125 to each side or .25 to each dimension (8.75 x 11.25)
 - Top Leaderboard rotations and Sidebar Ad rotations Front Pages of All Sites
 - Up to 3 Featured Banners in Vendor Directory along with Featured Profile in same category. Includes Youtube Transworld Feature. Includes a featured article about your company published online and in the magazine.
Per Issue \$1,150 3 Issue Price \$1,000 per issue (*Buy 3 Issues and pay only \$500.00 for a vendor profile feature)

#3 - HALF PAGE per issue

- 3 Half Page Ads - Print Magazine
 Horizontal: 7.5 w x 5 h / Vertical: 3.75 w x 10 h
 - Top Leaderboard rotations and Sidebar Ad rotations Front Pages of All Sites
 1 Featured Banner in Vendor Directory along with Featured Profile in same.
Per issue \$875 3 Issue Price \$750 (*Buy 3 Issues and pay only \$500.00 for a vendor profile feature)

#4 - QUARTER PAGE per issue

- 3 Quarter Page Ads - Print Magazine
 Vertical: 3.75 w x 5 h / Horizontal: 7.5 w x 2.5 h
 - Top Leaderboard rotations and Sidebar Ad rotations Front Pages of All Sites
 - 1 Featured Banner in Vendor Directory along with Featured Profile in same.
Per Issue \$700 3 Issue Price \$600 (*Buy 3 Issues and pay only \$500.00 for a vendor profile feature)

***Vendor Featured Article:** Write an article about your company with photos, published in the magazine, online and on your featured vendor profile. **\$1000.00 50% off if you commit to 1 year marketing.**

ONLINE ONLY PACKAGES

#1. Top Leaderboard Ad Rotations & Sidebar Ad Rotations on front pages of all sites all year long with 2 Featured Banners in vendor directory along with 2 Featured Profiles in same categories, all year. Plus up to 4 Blog and/or Video Blog updates about your company throughout the year. **\$3,000**

#2. Featured Banner and Profile in hand selected categories such as animations, insurance, complete haunted houses, etc. Each featured banner plus profile per category (pick as many categories as you want) Plus up to 1 blog and video blog updates about your company. **\$500 first banner / \$250 each additional.**

#3. MASS EMAIL: Cost **\$2500** for one mass email to our entire data base.

#4. Vendor Featured Article: **\$1000** with full page ad or **\$2500** without. Published online and in magazine.



LEADER BOARD
700 x 115
jpeg or gif

FEATURED PROFILE LISTING

SIDEBAR BANNERS
150 x 570
jpeg or gif



www.hauntworld.com
 www.hauntedhouseonline.com
 www.hauntedhousemagazine.com
 www.hauntedhouseassociation.org

www.facebook.com/hauntworldscariesthauntedhousesattractions