

Over 50 Million Visitors

NEARLY 2 BILLION PAGE VIEWS!

WORLD'S BIGGEST HAUNTED ATTRACTION WEB SITE

Find Haunts, Halloween, Escapes and Attractions

LEADER BOARD AD **ROTATION** 960 x 110 jpg, gif or png

SEARCH

by type of attraction, city, state, zip code distance and currently open

PAGE 1 **FEATURE**



LISTINGS

STATE **UPDATES**

Each state shows newest photos and video

STATE FEATURES

Each state shows scariest haunt poll and most viewed featured haunts



Hauntworld.com is the World's #1 haunted house and Halloween Attraction website helping millions of people find Halloween attractions including haunted houses, hayrides, corn mazes, pumpkin patches, escape rooms & more.

Create a FREE account & Haunt Listing on our website today, or login to your existing Haunt Listing to make 2019 updates.

NEW FOR 2019 -

Hauntworld now offers profile listings rather than banners. Banners are now merged into your state page listing. The new look streamlines Hauntworld.com and helps consumers to search and find attractions.

Hauntworld.com offers premium page 1 listings and free page 2 listings. Leaderboard banners can still be purchased which are located at the top of each state

Hauntworld Magazine will now only be found on Hauntworld.com All featured articles, subscriptions, buying back issues, finding vendors, events and more ill now only be hosted on hauntworld.com

New Features

- Ratings: Now each profile will show consumers your ratings and reviews from Google, Facebook, Yelp, Trip Advisor and Hauntworld. Consumers now can easily leave a review of your haunt on Hauntworld.
- Massive overhaul of the entire site to comply with new google standards, along with a very expensive ongoing SEO campaign to ranking Hauntworld in the top 10 of each major search category.
- Hauntworld Magazine featured articles will now only be found within Hauntworld.com including the subscription options.
- · Hauntworld has the largest haunt following on social media with 600,000 Facebook fans. Hauntworld will use this group to promote every single featured haunted house in 2019.
- Learn how to get your featured listings FREE by signing up with Fearticket.com the best haunted house ticketing system now with box office solutions.



TESTIMONIALS

Here is what your peers are saying about our banner program.

"Advertising with Ads on Hauntworld.com is a no-brainer for us every year. Next to Google, Hauntworld.com sends the most referral traffic to our website consistently.

every year." - Jim Schopf, Field of Screams

"Hauntworld.com was the number one source for referral traffic during Sept. and Oct. 2013, sending 80.69% of the traffic to our website. Advertising on Hauntworld is a no brainer, no other website comes close to the amount of traffic they send."

- Tony Wohlgemuth - Kersey Valley Spookywoods, NC

"One of the best ways to send Traffic to Your website (and ultimately more people to your attraction) is, without a doubt, Hauntworld.com. Hauntworld sends us more traffic than any other haunt-related site and their banner program is one of our essential online advertising tools. Highly recommended!"

- Dwayne Sanburn - 13th Gate, LA

"We have advertised on Hauntworld heavily every year since it began... A great way to target haunted house goers in your market and a vital part of your attractions advertising budget!"

- Ben Armstrong - Netherworld, GA

"Hauntworld.com is a driving force in our marketing campaign for Headless Horseman Hayrides and Haunted Houses for advertising exposure and ticket sales."

- Nancy Jubie - Headless Horseman, NY

"Hauntworld.com advertisements have been a staple in our campaigns for years, yielding thousands of hits to our website and increasing attendance every season!"

- Eric Lowther - Haunted Overload, NH

"Hauntworld.com was huge for Bennett's Curse this year. Hauntworld was our #1 referral website in 2013 and it made a huge impact for our online marketing strategy this year. Hauntworld.com was worth every penny."

- Jill Bennett - Bennett's Curse. MD

"Hauntworld.com sent our website over 28,000 visitors!"

- Randy Bates Bates Motel & Haunted Hayride, Pennhurst Asylum, PA

"Outside of Google direct, Hauntworld.com sent our website THE MOST traffic, nearly 17,000 visitors!"

- The Darkness St. Louis, MO

"As you probably know, the ads are a GREAT deal. HauntWorld sent us 15,322 visitors this year and HauntedHouseOnline sent us 6,947 visitors... Sign us up again!"

- Brett Bertolino - Terror Behind the Walls, PA

FIND VENDORS, HAUNTED FORUMS, FACEBOOK, YOUTUBE, TWITTER

FIND VENDORS: Can't find that certain product or company? Log into Hauntworld.com and click FIND VENDORS for over 500 listed companies ready to fulfill your supply and service needs. **www.hauntworld.com/haunted house suppliers**

Chat On the industry's BIGGEST and BEST Haunted House Forums: www.hauntworld.com/haunted house forums

Join us on Facebook with over 600,000 Haunt Fans: www.facebook.com/hauntworldscariesthauntedhousesattractions

Join us on YouTube, where we share haunted house videos every month and of course on Twitter too.

SO WHAT ARE YOU WAITING FOR? CALL OR EMAIL TODAY.

Contact patti@hauntworld.com or call 314-629-3940



ONLINE PROFILE

Hauntworld.com allows users to create your own website within the website including unique URLs.

When updating your Haunted House Listing, you can embed your Facebook, Twitter, SnapChat, and YouTube pages, so whenever you update your social media it automatically appears on your Hauntworld profile.

On your Hauntworld.com haunted house profile, you can upload your latest graphics, logos & photos, plus create blogs about your attraction, update an interactive calendar, activate Google maps, and hotlink vour online ticketing link so that shoppers can quickly move from a shopper to a BUYER of your haunted house tickets.

LOG IN AND CREATE OR **UPDATE YOUR HAUNTED HOUSE PROFILE TODAY**

Hauntworld.com profiles are FREE; However FREE profiles only appear through certain search engine searches.

Second page listings are FREE! Page one premium positions start as low as \$100 based on your state.

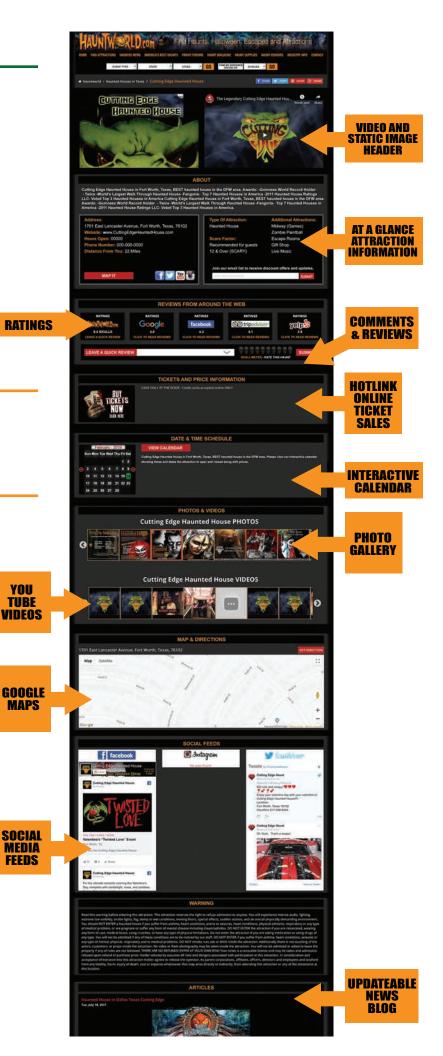
YOU

TUBE VIDEOS

MAPS

SOCIAL MEDIA **FEEDS**

Begin by creating your FREE profile today and the system will prompt you to purchase Page-1 or Page-2 if you choose. Use our tools to create a virtual website for your business. Users can get directions, videos, photos, social media, buy ticket, read descriptions and much more.





THE LARGEST ONLINE HAUNTED HOUSE DIRECTORY!

HAUNTWORLD PREMIUM LISTING PRICES

Prices reflect first premium listing.
SAVE: Add more states and save up to 75%.
Second state save 40%, third state 50%, and any additional states 75%.
Sign up for Fearticket.com and your first premium listing is FREE!

TIER 1 STATES:

Georgia / Illinois / Michigan / New Jersey / New York North Carolina / Ohio / Pennsylvania / Texas

1-5: \$600 • 6-10: \$500 • 11 plus: \$400 • Leaderboard: \$500

TIER 2 STATES:

Alabama / Arizona / California / Colorado / Florida / Indiana / Kentucky / Louisiana Maryland / Massachusetts / Missouri / Nebraska / Oklahoma / Tennessee / Wisconsin

1-5: \$500 • 6-10: \$400 • 11 plus: \$300 • Leaderboard: \$400

TIER 3 STATES:

Arkansas / Connecticut / Iowa / Kansas / Minnesota / Mississippi / Nevada New Hampshire / Oregon / South Carolina / Virginia / Washington / West Virginia

1-5: \$400 • 6-10: \$300 • 11 plus: \$200 • Leaderboard: \$300

TIER 4 STATES:

Idaho / North and South Dakota / Alaska / Hawaii / Vermont / Wyoming / Montana ALL PROVIDENCES of Canada / International

1-5: \$200 • 6-10: \$100 • Leaderboard: \$200

FEATURED HAUNT ARTICLES:

Haunted House Featured Articles - \$2250 Includes Print Magazine and Digital Online Digital Online only - \$1499

BUY A FEATURED ARTICLE AND GET A FREE LISTING!

FREE DIGITAL MARKETING ASSETS
TO HAUNTWORLD/FEAR TICKET CLIENTS
We have produced haunted Christmas, Valentines
and haunt season marketing with landing pages.
You're allowed to use our digital marketing materials
when you use Hauntworld and Fearticket.com

Contact Patti Ludwinski: patti@hauntworld.com or 314-629-3940 or Larry Kirchner: info@hauntworld.com

When Submitting your ad for advertisement please ensure all graphics are jpeg, gif or png. Leaderboard banners - 960x110 under 60k • Side bar banners 150x570 under 50k.



www.hauntworld.com www.hauntedhouseonline.com www.hauntedhousemagazine.com www.hauntedhouseassociation.org

Build Your Brand with Featured Articles Haunts/Escapes





Some of the biggest haunted attractions in the industry have built national brands appearing on TV specials, national press and more. Most of these haunted houses featured over and over again have one thing in common... They've all purchased Featured Articles on Hauntworld.com and inside Hauntworld Magazine. Nearly every single media outlet that creates a top ten scariest haunt list uses Hauntworld as their major source of information. With so many haunted house listings on Hauntworld.com, Featured Articles stand out above all other information. Start to build your national brand with a Hauntworld *Featured Haunt Article* and get your haunted house placed in the spotlight TODAY.

Featured articles are placed inside our America's Best Haunts Section, inside your profile, on front page Hauntworld blog, and on your state and city page. Additionally, we can give you a copies of the article which you can share on your website, Facebook and your local media. Use Hauntworld to add a lot of credibility to your attraction.

- Cost: \$2250 Includes Digital Online and Print Magazine.
- Digital Online Only: \$1499
- Escape Room and Other Types of Halloween Attractions Digital Online: \$995

Each Featured Article includes photos and logos, along with written article, and can also include video. Hauntworld will promote your article throughout our entire system including our Facebook page which has over 600,000 likes.

Price includes article layout by Brainstorm Design Group.



"The Bennett's Curse feature article was very valuable in helping us receive local and national media attention. When the media visits Hauntworld.com to look for info or Haunted Attractions to feature, it makes sense to have a professional feature highlighting your professional attraction there for them to see."

- Jill Bennett - Bennett's Curse & Creepywoods, MD

"Hauntworld.com is the quintessential haunted attraction website. Thousands of patrons have been informed about my attraction through ads as well as a feature article."

- Eric Lowther - Haunted Overload, NH

"Hauntworld.com Ads and Featured Articles continue to drive substantial traffic to our event websites year after year. Easily worth the investment."

- Todd James - Cutting Edge Haunted House/Thrillvania Haunted House Park, TX



EFIR TICKET

Created specifically for haunt owners and operators.

The best online ticketing application in the industry.

BRING YOUR BILL TO US .35 Cents Per Ticket Transaction!

24 Hour Tech Support!

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TICKET

Keep All Service Fee Revenue! **Box Office and Online Solutions**

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FREE!

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 Valentines

Black Out

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BUILD HAUNTS AND ESCAPE ROOMS LIKE A PRO

A comprehensive collection of DVD's packed with all of the information you need to make your haunt the BEST event in your market.









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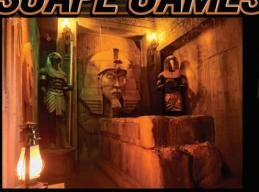


Blacklight Mini Golf • Escape Rooms • Laser Tag Custom Walk-Thru Attractions • Special FX Haunted Houses • 3D Haunted Houses Interactive Dark Rides • Renovations

Blacklight Attractions designs, builds and creates the World's most amazing attractions including mini golf, laser tag, escape rooms and more. BLA has built and installed over 400 attractions WORLD WIDE for clients ranging from Universal Studios, Cedar Point, Six Flags, Marvel Comics, to hundreds of Family Fun Centers, Bowling Centers and more. Each attraction we create includes breathtaking detail, CGI FX, special FX and creative themed environments.











ARENAS



Please visit our website to watch tons of videos or view over 1000 photos.





GET A QUOTE TODAY!

When building your next family fun center contact the best in the business!



www.BlackLightAttractions.com 🍿 info@blacklightattractions.com 🦞 314-504-3970

