

Since 2010 Hauntworld.com Network has Experienced Over One Billion Page Views



by type of attraction, city, state, zip code, distance and currently open.

STATE FEATURES Each state shows

scariest haunt poll and most viewed featured haunts

LEADER BOARD

850 x 115 jpeg or gif

BANNER ADS

468x60 jpeg or gif

FEATURE LISTING

FEATURED HAUNT LISTINGS Only \$300

STATE UPDATES Each state shows most viewed, newest photos

and video



Hauntworld.com is the World's #1 Haunted House and Halloween Attraction website, helping MILLIONS of people find haunted attractions, hayrides, corn mazes, pumpkin patches, escape games & more.

According to Alexa.com and Compete.com, Hauntworld.com is the most visited Halloween attraction website on the planet.

Hauntworld.com and it's network of websites help people WORLDWIDE search and find Haunted Houses, Corn Mazes, Pumpkin Patches, Ghost Tours, Home Haunts, Escape Games and more.

Log onto Hauntworld.com and update or create a FREE attraction listing today, including escape rooms!

NEW FOR 2017 -

The ALL-NEW Hauntworld will offer the latest haunted, escape and horror news on a weekly basis, plus new directories to help people find everything from haunted attractions to escape rooms. The new Hauntworld.com launches April 2017. The new Hauntworld.com also features Google map technology which helps with local and regional searches.

FEARTICKET.com

Hauntworld has created the best and most affordable ticketing system for the haunted house industry. For as low as 35 cents per ticket, your haunted house can sell online tickets and save thousands.

Also ask about our box office solution and reservation system for escape gamess and more.

The back end tools provide users with up-to-the-second data on transactions and more, and allows users to manage their sales quickly. Our easy front end app can be used on any android or Apple product and allows your ticket scanners the ability to scan printed tickets, phones and/or look up orders by purchaser's name.

Learn more at Fearticket.com

Last year we launched 80 new city and state websites all networking with Hauntworld.com with the promise to continue adding as we can, and this year we launched 3 more websites:

www.LosAngelesHauntedHouse.com www.PittsburghHauntedHouse.com www.NewYorkHauntedHouse.com

These websites provide additional traffic for our haunted house advertisers at no additional costs!!

NEW IN 2017 - ESCAPE GAME Directory

Do you own or operate an Escape Game? Hauntworld.com now offers free listings for Escape Games, helping our online guests find your attractions year around. By this summer, Hauntworld will feature more than 1,000 escape room listings. Hauntworld.com attracts over 3,000,000 guests in off season months helping people find attractions, so it's important to list your Escape Room TODAY!

LOG IN TODAY AND ADD YOUR ESCAPE GAME!

TESTIMONIALS

Here is what your peers are saying about our banner program.

"Advertising with Banner Ads on Hauntworld.com is a no-brainer for us every year. Next to Google, Hauntworld.com sends the most referral traffic to our website consistently every year." - Jim Schopf, Field of Screams

Hauntworld.com was the number one source for referral traffic during Sept. and Oct. 2013, sending 80.69% of the traffic to our website. Advertising on Hauntworld is a no brainer, no other website comes close to the amount of traffic they send.

- Tony Wohlgemuth - Kersey Valley Spookywoods, NC

One of the best ways to send Traffic to Your website (and ultimately more people to your attraction) is, without a doubt, Hauntworld.com. Hauntworld sends us more traffic than any other haunt-related site and their banner program is one of our essential online advertising tools. Highly recommended!

- Dwayne Sanburn - 13th Gate, LA

"We have advertised on Hauntworld heavily every year since it began...A great way to target haunted house goers in your market and a vital part of your attractions advertising budget!"

- Ben Armstrong - Netherworld, GA

Hauntworld.com is a driving force in our marketing campaign for Headless Horseman Hayrides and Haunted Houses for advertising exposure and ticket sales

- Nancy Jubie - Headless Horseman, NY

Hauntworld.com banner advertisements have been a staple in our campaigns for years, yielding thousands of hits to our website and increasing attendance every season!

- Eric Lowther - Haunted Overload, NH

Hauntworld.com was huge for Bennett's Curse this year. Hauntworld.com was our #1 referral website in 2013 and it made a huge impact for our online marketing strategy this year. Hauntworld.com was worth every penny. - Jill Bennett - Bennett's Curse, MD

"Hauntworld.com sent our website over 28,000 visitors!" - Randy Bates Bates Motel & Haunted Hayride, Pennhurst Asylum, PA

"Outside of Google direct, Hauntworld.com sent our website THE MOST traffic, nearly 17,000 visitors!"

- The Darkness St. Louis, MO

"As you probably know, the ads are a GREAT deal. HauntWorld sent us 15,322 visitors this year and HauntedHouseOnline sent us 6,947 visitors... Sign us up again!"

- Brett Bertolino - Terror Behind the Walls, PA

FIND VENDORS, HAUNTED FORUMS, FACEBOOK, YOUTUBE, TWITTER

FIND VENDORS: Can't find that certain product or company? Log into Hauntworld.com and click FIND VENDORS for over 500 listed companies ready to fulfill your supply and service needs. www.hauntworld.com/haunted_house_suppliers

Chat On the industry's BIGGEST and BEST Haunted House Forums: www.hauntworld.com/haunted house forums

Join us on Facebook with nearly 500,000 Haunt Fans www.facebook.com/hauntworldscariesthauntedhousesattractions

Join us on YouTube, where we share haunted house videos every month and of course on Twitter too.

2016 Visitors 6,599,143 2016 Page Views 163.929.981 2015 Visitors 6,719,673 2015 Page Views 165 768 037 2014 Visitors 6,337,972 2014 Page Views 123.321.678 2013 Visitors 6,700,212 2013 Page Views 144.653.814

Hauntworld.com Site Stats

2,343,203 2012 Page Views 52.687.380 2011 Visitors 4,092,330 2011 Page Views 39,035,330 2010 Visitors 4,505,120 2010 Page Views 19,512,380

Total Since 2010

2012 Visitors

31,149,162 Visitors Page Views 446,785,815 (partial totals include late 2009)

HauntedHouseMagazine.com

2015 Visitors 441,062 2014 Visitors 444,423 2013 Visitors 525,177 2012 Visitors 339,427 2011 Visitors 507,792 2010 Visitors 619,330

Total Since 2010

Visitors 2.460.324

HalloweenAttractions.com

2014 Visitors 525,400 2013 Visitors 895,048 2012 Visitors 296.924 2011 Visitors 371,997 2010 Visitors 305,116

HauntedHouseAssociation.org

2014 Visitors 389,138 2013 Visitors 388.225 2012 Visitors 192,455

HauntedHayrides.com

2016 Visitors 285,817 2015 Visitors 305,316 2014 Visitors 362,781 2013 Visitors 263,792

SO WHAT ARE YOU WAITING FOR? BANNERS ARE SOLD FIRST COME FIRST SERVE IF YOU WANT THE BEST POSITIONS CALL OR EMAIL TODAY.

Email Patti at info@hauntworld.com or call 314-629-3940



ONLINE PROFILE

Hauntworld.com allows users to create your own website within the website including unique URLs.

When updating your Haunted House Listing, you can embed your Facebook, Twitter, SnapChat, and YouTube pages, so whenever you update your social media it automatically appears on your Hauntworld profile.

On your Hauntworld.com haunted house profile, you can upload your latest graphics, logos & photos, plus create blogs about your attraction, update an interactive calendar, activate Google maps, and hotlink your online ticketing link so that shoppers can quickly move from a shopper to a BUYER of your haunted house tickets.

LOG IN AND CREATE OR UPDATE OUR HAUNTED HOUSE PROFILE TODAY

Hauntworld.com profiles are FREE; However FREE profiles only appear through certain search engine searches. They are not active through our online directory until payment is provided of only \$99 for a Page-2 Listing or \$300 for a Page-1 Featured Haunt Listing.

Begin by creating your FREE profile today and the system will prompt you to purchase Page-1 or Page-2 if you choose. Use our tools to create a virtual website for your business. Users can get directions, videos, photos, social media, buy ticket, read descriptions and much more.

BUY A BANNER AD FOR MORE AD EXPOSURE:

Banners appear in two rows by order purchased. Each banner features the haunts name and location and the graphics you provide. Banners are the click-thru leaders driving THE MOST traffic to haunted house websites!

LEADERBOARD ADS: Leaderboard Banners are limited per state and appear atop all of the Banner Ads of each state page, rotating among those purchased. *NEW FEATURE 2017:* When you purchase a Leaderboard Ad, they now appear on the front page when users visit hauntworld.com too!

FEATURED HAUNT ARTICLES:

Haunted House Featured Articles \$2500 Escape Rooms Featured Articles \$895

SCREAM PACKAGE: Includes best available featured banner, leaderboard ad, featured profile and a featured article online. Create a featured article about your attraction. We will layout the article and upload to all of our websites, your profile page, your state pages, and even publish in the magazine for a small upcharge.

Contact us today to learn more about the importance of a FEATURED HAUNT ARTICLE and how bundling the article in a SCREAM PACKAGE purchase can save you money!



UPDATEABLE NEWS BLOG

FOR DETAILED CONTENT

HOTLINK

ONLINE TICKET

SALES

INTERACTIVE

CALENDAR





THE LARGEST ONLINE HAUNTED HOUSE DIRECTORY!

2017 PRICING

Position:	1 thru 6	7 thru 12	13 +	Leaderboard (6 max)		feature profile page 1	haunted hayrides .com	halloween attractions .com	SCREAM PACKAGE Featured Article, Leaderboard, Banner, Featured Profile *Best Available Banner
TIER 1:									
Ohio, Pennsylvania	i, New York								
	\$1600	\$1500	\$1400	\$600		\$300	\$450	\$450	\$3795
TIER 2:									
California, Florida,	Georgia, Illino	is, Texas							
	\$1200	\$1100	\$1000	\$500		\$300	\$350	\$350	\$3595
TIER 3:									
Indiana, Michigan,	New Jersey, N	orth Carolii	na, Tenn	essee, Wisconsi	n				
	\$1100	\$900	\$800	\$400		\$300	\$300	\$300	\$3395
TIER 4:									
Alabama, Kentucky	, Maryland, Ma	ssachuset	ts, Misso	ouri, South Carol	lina, ˈ	Virginia, Wa	shington		
·	\$800	\$650	\$550	\$300		\$300	\$200	\$200	\$3200
TIER 5:									
Arkansas, Colorado	o. Connecticut	. Iowa. Kan	sas. Lou	ıisiana. Mississii	ppi. I	Minnesota. I	Nebraska. Ol	dahoma. West	Virginia
	\$550	\$450	\$350		,	\$300	\$100	\$100	\$2850
TIER 6: Buy the	Ranner get	nage 1 lie	ting un	grade for free					
Arizona, Delaware,									
	\$325	\$325	\$325	, , ,		included	\$100	\$100	\$1995
TIER 7: Buy the	Panner get	oago 1 lie	ting up	grade for freel					
		_		_		outh Dakot	a Wyoming (Canadian & In	ternationalOnly \$200.)
Alaska, Do, Hawali,	\$225	\$225	\$225			included	\$100	\$100	\$1995
	ψ220	, 4220	, 4220	4.30			ψ.00		Ţ.300

^{* =} Banner with Featured Article is best available banner

Leaderboard Ad rotations are sold sold in conjunction with banner ad. Leaderboards are not sold separately and only 10 can be purchased.

Banners:

Appear in two rows by order purchased. Each banner features the haunts name and location.

Leaderboard Banner:

Limited to 10 per state and appear on the top of state page and every profile in your state and rotate.

NEW FEATURE 2017: When you purchase a leaderboard banner they now appear on the front page when users visit hauntworld from your area.

Side Bar Banner:

Will appear on the side of your state page and the sides of each profile in your state including the front page when users are from your area.

Featured Profiles:

2nd Page Featured Listing \$99.00 for states Tier 5 and Higher. 2nd Page Featured Listing for tier 6 and 7 states \$49.95.

Tier 6 and 7 states receive FREE featured listings with purchase of banner. All other profiles are featured on page 3 and page 3 is only clickable from page 2.

Scream Package:

Includes best available featured banner, leaderboard banner, featured profile and a featured article which appears in the America's.

Featured Articles:

Create a featured article about your attraction. We will layout the article and upload to all of our websites, your profile, your state pages, and publish in the magazine. Haunted House Features \$2500 including Magazine. Escape Rooms and Other Attractions \$895.00

Featured Articles:

Digital Feature Only: \$2000

Contact Patti Ludwinski: info@hauntworld.com or 314 629 3940 or Larry Kirchner: info@blacklightattractions.com

Build Your Brand with Featured Articles Haunts/Escapes





Some of the biggest haunted attractions in the industry have built national brands appearing on TV specials, national press and more. Most of these haunted houses featured over and over again have one thing in common... They've all purchased Featured Articles on Hauntworld.com and inside Hauntworld Magazine. Nearly every single media outlet that creates a top ten scariest haunt list uses Hauntworld as their major source of information. With so many haunted house listings on Hauntworld.com, Featured Articles stand out above all other information. Start to build your national brand with a Hauntworld *Featured Haunt Article* and get your haunted house placed in the spotlight TODAY.

Featured articles are placed inside our America's Best Haunts Section, inside your profile, on front page Hauntworld blog, and on your state and city page. Additionally, we can give you a copies of the article which you can share on your website, Facebook and your local media. Use Hauntworld to add a lot of credibility to your attraction.

- Cost: \$2,500 Includes Digital Media and Print Magazine.
- Digital Media Only: \$2000
- Escape Room and Other Types of Halloween Attractions: Digital Media \$895.00

Each Featured Article includes photos and logos, along with written article, and can also include video. Hauntworld will promote your article throughout our entire system including our Facebook page which has nearly 500,000 likes.

Price includes article layout by Brainstorm Design Group.



"The Bennett's Curse feature article was very valuable in helping us receive local and national media attention. When the media visits Hauntworld.com to look for info or Haunted Attractions to feature, it makes sense to have a professional feature highlighting your professional attraction there for them to see."

- Jill Bennett - Bennett's Curse & Creepywoods, MD

"Hauntworld.com is the quintessential haunted attraction website. Thousands of patrons have been informed about my attraction through banner ads as well as a feature article."

- Eric Lowther - Haunted Overload, NH

"Hauntworld.com Banner Ads and Featured Articles continue to drive substantial traffic to our event websites year after year. Easily worth the investment."

- Todd James - Cutting Edge Haunted House/Thrillvania Haunted House Park, TX





SUBSCRIBE TODAY



and order



Fill this form out and mail back to: 501 Rolling Hills Drive • St. Charles, MO 63304 or subscribe online at: www.HauntedHouseMagazine.com



SUBSCRIBE BACK ISSUES

Company Nam	e:	
Address:	1.124	
City:	State:_	Zip:
Email:	0.50,000,000	
Phone:		
Website:		
	nd check, money order or Hauntworld, Inc olling Hills Drive • St. Ch	
Credit Card Nu	mber:	Exp
Card Type: □\	ISA MASTERCA	RD DAMEX
CONTROL AND CONTROL		

SHESCRIBE	45.95 S55.		5.95 nada		69.95 nternation		
Issue # 1 & # 2 SOLD OUT! Issue # 3/4 \$8.00 Issue # 5/6 SOLD OUT! Issue # 7/8 SOLD OUT! Issue # 7/8 \$8.00 Issue # 10/11 SOLD OUT! Issue # 12 SOLD OUT! Issue # 14 \$10.00 Issue # 14 \$10.00 Issue # 16 \$10.00 Issue # 16 \$10.00 Issue # 17/18 \$12.00 Issue # 19 \$10.00 Issue # 19 \$10.0	Issue Issu	# 21 # 22 # 23 # 24 # 25 # 26 # 27 # 28 # 29 # 30	\$12.00 \$12.00 \$15.00 \$15.00 \$15.00 \$15.00 \$15.00 \$18.00 \$18.00	0000000000000	Issue # 33 Issue # 34 Issue # 35 Issue # 36 Issue # 38 Issue # 39 Issue # 40 Issue # 44 Issue # 44 Issue # 44	\$18.00 \$18.00 \$18.00 \$18.00	

Brand New DVD for 2017!

How To Detail and Create Escape Rooms!

A comprhensive collection of DVD's packed with all of the information you need to make your haunt the BEST event in your market.



HAUNTED HOUSE SUPPLIES COM



















WE BUILD EVERYTHING.



ESCAPE ROOMS
BLACKLIGHT MINI GOLF
LASER TAG

CUSTOM WALK-THRU ATTRACTIONS







VISIT OUR WEBSITES

WWW.HALLOWEENPRODUCTIONS.COM WWW.BLACKLIGHTATTRACTIONS.COM CONTACT: LARRY KIRCHNER 314-504-3970 EMAIL: INFO@BLACKLIGHTATTRACTIONS.COM



